



# TUREXPO GALICIA

1<sup>ST</sup> GALICIAN TOURISM SHOW  
INTERNATIONAL TRADE FAIR OF GALICIA, 27<sup>TH</sup> - 29<sup>TH</sup> NOVEMBER 2009

JACOBEAN SPECIAL EDITION:



[www.turexpogalicia.com](http://www.turexpogalicia.com)



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# TUREXPO GALICIA 2009

## 2010 JACOBEAN SPECIAL EDITION

The Jacobean Year 2010 will be the main feature at Turexpo Galicia 2009 - a very appealing international tourism event.

Saint James Way will be the perfect host for national and international tourists, featuring the wide Galician offer as well as that of other regions crossed by this world famous pilgrim's way.

The show will become the best promotion channel for Saint James Way and for all tourism sectors and proposals from France to Santiago de Compostela.



# TUREXPO GALICIA 2009, TOURISM BUSINESS PLATFORM

The First Galician Tourism Business Show

Meeting point for professionals where quality tourism offer and demand will be present.

The perfect space to present the most varied and appealing proposals and destinations.

Open only for professionals for one day and a half, and for the general public from the afternoon of the second day on.



## COMPLEMENTARY ACTIVITIES

Further activities will be held during the show that will give added value to the wide exhibiting offer and the Business Meetings.

Cooking exhibitions and tastings featuring the Gastronomic Heritage of Saint James Way.

Technical Meetings and Seminars will also be organised, in order to discuss current issues of the sector.

Very appealing activities for professionals are also being programmed.



## EXHIBITOR PROFILE

- Tourism Boards
- Autonomous Regions
- County Councils
- Municipalities, Councils, Communities
- Foreign National Tourism Offices in Spain (ONETEs)
- Saint James Way Cooperation Networks
- Leader Programme managing bodies
- Tourism Initiative Centres
- Associations and Federations
- Wholesalers-Tour Operators
- Booking Centres
- Travel Agencies
- Theme Parks
- Museums
- Cultural or Heritage Cities
- Tourism Routes (Wine routes, Gastronomic, Cultural routes...)
- Accommodation ("Paradores", hostels, spas, hotels, hotel chains, guest houses, tourist resorts, rural tourism lodgings, camping and others)

# AMBITIOUS HOSTED BUYERS PROGRAMME

**The Galician Tourism Show will become a business centre.**

The Hosted Buyers Programme will play a major role, favouring contacts between national and international tour operators (outbound) and the exhibitors present in the show (inbound).

Pre-arranged individual agendas will be organised for participants, with 15/30 minutes meetings that will take place in an area specially designed for the workshop.

It will become a business platform, where 125 tour operators and wholesalers will participate (75 of these will be international companies). They will be able to meet the different proposals present at Turexpo Galicia 2009 during the first day and a half of the show.



## SECTORS PRESENT IN TUREXPO GALICIA 2009

- Religious Tourism
- Cultural Tourism
- Congress Tourism
- Thermal Tourism
- Rural Tourism
- Gastronomic and Wine Tourism
- Nautical Tourism
- Nature Tourism
- Sun and Beach Tourism
- Golf Area
- Camping-Caravanning

- Mountain Resorts
- Catering
- Wineries
- Training Schools
- Transportation Companies
- Congress and Incentive Organisers
- New Technologies applied to Tourism
- Charters
- Marinas
- Schools, Federations and Associations
- Official Tourism Organisations
- Specialised Press
- Services Companies
- Golf Destinations
- Golf Resorts, Federations and Associations
- Dynamisation, Excellence and Competitiveness Plans